AI Learning Design Assistant (ALDA)

Co-Design and Agile Development Virtual Workshop Series

Demystifying AI in Learning Design

At its core, AI is a tool, not magic. With the right application, even straightforward and cost-effective AI techniques can lead to significant productivity enhancements. The ALDA project is based on this principle, aiming to provide a transparent, understandable, and impactful AI solution for learning design.

Tangible Benefits & Skill Acquisition

- **Efficiency:** ALDA streamlines the course development process, producing high-quality initial drafts that reduce time and resources. Since learning design time and cost is a substantial bottleneck for many programs, even a 20% gain in efficiency can unlock the ability to build more programs faster and more affordably, keep them up-to-date, and invest more in improving quality.
- **Skill Development:** The ALDA workshop series is more than just a tool; it's a learning opportunity. Participants will gain hands-on experience, understanding how simple AI applications can lead to substantial outcomes.
- **Economical Innovation:** Transition from generic materials to tailored, institution-specific content without the high costs typically associated with AI projects. Participants will take home the ALDA source code and all supporting materials created during the project.

The Power of Collaboration

Working in isolation limits growth. The ALDA project emphasizes collaborative learning and development, providing the benefits of networking and collaborating across teams:

- **Peer Learning:** Engage with fellow learning designers, university educators and corporate professionals, sharing insights, challenges, and solutions.
- **Building Alliances:** Universities and corporations have a unique opportunity to forge lasting partnerships, driving innovation in education and corporate learning.
- **Collective Growth:** Pool resources, knowledge, and expertise to amplify results and set the foundation for future collaborative endeavors.

The ALDA Journey

Starting in early 2024, participants will engage in six half-day virtual workshops. These sessions are designed for hands-on learning, testing, and refining ALDA, ensuring participants not only use the tool but understand how it works.

Each participating institution is encouraged to bring a team of between two and five professionals, including learning designers, subject-matter experts and, optionally, software engineers.

Your Investment in a Collaborative Future

For a participation fee of $25,000, you're not just investing in a tool; you're investing in knowledge, collaboration, and a shared vision for the future of learning design. Each team will be hand selected for their immediate need for a tool like ALDA. You will all be building content with each iteration of the tool, providing feedback, and sharing insights with each other.

Join the Collective

Step out of isolation and into a collaborative future. With ALDA, harness the potential of AI in education, learn with peers, and shape the future together.

For more details or inquiries, please contact Michael Feldstein at michael@eliterate.us.